

## LARGE ENTERPRISE

As corporate security departments take on more responsibility with the same staffing levels, SafeZone™ helps drive more value from your existing resources without adding additional capital expense.

### Challenge

Today's global enterprises operate in a landscape where growing concerns about safety and liability, rapidly evolving risks and constantly emerging new threats are putting corporate security departments under pressure to operate more efficiently while adopting extra responsibilities.

These security concerns can be exacerbated by an over-reliance on disparate electronic systems that can be costly, cumbersome and limiting. Organisations can struggle to achieve the visibility, flexibility and collaboration needed to streamline day-to-day operations and respond effectively to threats and incidents that can strike anytime, anywhere in the world.

The power of social media to transmit bad news fast can seriously jeopardise corporate reputations and impact the bottom line. With responsibility for the safety of your staff, customers, reputation and profitability, it has never been more important to equip your security team with the right mix of technologies to meet the challenges.

### SafeZone Solution for Large Enterprise

SafeZone from CriticalArc is revolutionising how large organisations manage, operate and deliver security and safety services across dispersed global facilities. As a high-performance Cloud-based service, SafeZone combines distributed command and control with real-time situation awareness. This transforms the ability of security coordinators and responders in the field to react fast in any situation.

Underpinning this capability is SafeZone's virtuous circle model, which radically increases your team's capacity by improving the process of capturing, collating and analysing intelligence with each

**SafeZone**

response cycle. By getting the right information to the right staff at the right time, SafeZone™ streamlines day-to-day operations while giving you the flexibility for continuous service improvement and better, faster outcomes.

SafeZone can be deployed in hours to create a highly scalable, distributed environment to connect thousands of users with hundreds of responders and security officers in real time. With no need for any fixed security infrastructure, SafeZone's powerful command and control functionality extends into the field, where supervisors can direct operations with more clarity than they might have in a conventional control room.

Simple and intuitive, SafeZone provides all staff with a free app that enables end-users to easily summon help via a simple tap on their phone. This generates an alert that broadcasts their location, identity and need directly to the incident response personnel who are best-placed to help - quickly and decisively.

## Benefits

By leveraging more value from your existing security and fixed infrastructure while boosting emergency readiness, SafeZone optimises the effectiveness of your safety and security personnel, without additional capital outlay.

This delivers multiple benefits to the wider organisation:

- ┆ Build proactive personnel protection into your business continuity plans
- ┆ Extend your security focus beyond fixed asset protection to also safeguard your people
- ┆ Achieve better, more reliable outcomes without adding to payroll or capital costs
- ┆ Create a culture of continuous service improvement within your teams
- ┆ Reduce costs through increased operational efficiency
- ┆ Empower security teams with complete, real-time situation awareness across all global locations
- ┆ Enable collaboration via zero-cost mass communications with stakeholders defined by location, responsibility or interest group
- ┆ Improve occupational health and safety compliance and reporting to meet higher quality standards
- ┆ Proactively manage round-the-clock safety for staff working outside hours
- ┆ Extend security reach to support and safeguard your staff anywhere in the world
- ┆ Protect your brand and reputation while using SafeZone to build competitive advantage in an increasingly challenging world.

**To find how SafeZone can reduce your costs while driving service improvements to achieve more and safeguard business continuity, email [contact@criticalarc.com](mailto:contact@criticalarc.com) today.**



CriticalArc is a leading technology innovator, designing and developing the distributed command and control solution, SafeZone, which is revolutionising the way organisations manage safety and security operations.

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