

# CRITICAL INFRASTRUCTURE

When millions of people depend on your services for their essential everyday needs, SafeZone™ gives your security and safety teams added power to manage risk, respond fast to emergencies and ensure business continuity - without adding to your costs.



## Challenge

To safeguard the business continuity of your critical installations, whether operating in the public or private sector, it is vital to resolve any security risk or environmental threat fast and do everything possible to eliminate the chances of recurrence.

At a national level, the authorities need to ensure the robust resilience of all sectors that contribute to the smooth running of society, including food supply chains, water, energy, transport and communications networks as well as financial institutions and healthcare.

Governments need the reassurance that comprehensive risk management and emergency response measures are built into all critical infrastructure operations in order to minimise the damage and downtime caused by any incident and enable rapid disaster recovery.

From major water utilities and energy suppliers to transport hubs and communications companies, achieving this state of corporate readiness, security and safety personnel need to optimise their manpower and resources across complex facilities. At the same time they must ensure rigorous reporting and compliance in line with increasing regulatory, health and safety demands.

## SafeZone Solution for Critical Infrastructure

SafeZone from CriticalArc is dramatically changing the way safety and security teams manage situations in real-time, especially for organisations with large geographical footprints. Supporting sophisticated operational protocols, SafeZone allows security and safety teams to locate staff, send mass notifications, monitor checked-in staff, muster and evacuate groups by location and comply easily with health and safety regulatory reporting.

**SafeZone**

With obvious benefits over fixed help points, a free SafeZone™ app makes it easy for staff to summon assistance via their phone, broadcasting their location, identity and need directly to incident response personnel. In instances when every second counts, SafeZone automatically transmits accurate intelligence to the right responder at the right time, keeping them updated as the incident evolves.

As a high-performance Cloud-based service utilizing common off-the-shelf mobile devices, SafeZone delivers distributed command and control and real-time situational awareness to security coordinators and all responders in the field, truly transforming an organisation's capacity to respond in any event.

By isolating and dealing with incidents quickly and efficiently, SafeZone helps prevent unnecessary evacuations and ensures minimal impact on productivity and business continuity. Geo-targeted mass notifications can alert staff to impending danger and direct them to mustering points. At the same time, improved incident management enables security teams to mobilise quickly to protect and defend people and assets with minimal interruption to business operations.

## Benefits

At a time when security and safety personnel are being required to take on ever more responsibility, SafeZone optimises day-to-day operations while enabling the best incident outcomes - fast.

By minimising corporate risk and building organisational resilience for critical infrastructure operations while delivering significant efficiency savings, SafeZone helps to:

- ┆ Deliver better incident response outcomes
- ┆ Ensure team readiness and service improvement
- ┆ Enable targeted mass communication and mustering
- ┆ Manage lone or after-hours worker presence and safety
- ┆ Create a robust risk management framework that could be replicated in less established environments / countries
- ┆ Immediately see who is available anywhere, at any time to help coordinate first aid, fire wardens and security
- ┆ Facilitate collaboration between responders and volunteers within the office and around the world
- ┆ Demonstrate your duty of care for personnel and maximise customer safety.

**To find how SafeZone can reduce your costs while driving service improvements to achieve more and safeguard business continuity, email [contact@criticalarc.com](mailto:contact@criticalarc.com) today.**



CriticalArc is a leading technology innovator, designing and developing the distributed command and control solution, SafeZone, which is revolutionising the way organisations manage safety and security operations.

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