



SEE.DECIDE.ACT



Dear Colleagues,

The start of 2015 has been a significant period for CriticalArc. During the first three months we have had the privilege of welcoming five new Universities as SafeZone users, and we are excited with the prospect of numerous others currently preparing to roll out SafeZone to their students and staff. I'd like to take this opportunity extend a warm welcome to all those new customers. Details of three of our new customers can be found below, with further information in our next newsletter.

Demonstrating our commitment to innovation, we've recently launched a new version of SafeZone, featuring some powerful new tools and enhancements driven in part by direct end user feedback. High level capabilities such as group check in, group management and a unique ability to visualise the location of people based on their role (e.g. building wardens, first aiders), which greatly enhances your ability to manage incidents as they happen. These features further help our customers to tackle their operational challenges and meet strategic objectives.

As we continue to expand, we are underpinning our regional teams and recruiting business partners to support our expansion in existing and new markets. If you're interested in learning more, please do [contact us](#) or visit us at one of the forthcoming events listed below.

Glenn
Glenn Farrant
CEO

Our website has the following New Resources:

- [White Paper: 24x7 Campuses](#)
- [High-Risk Industry Solution Sheet](#)
- [Expatriate Safety Solution Sheet](#)
- [Video: CQUniversity – using SafeZone during a LockDown](#)

[See all Resources](#)





CQUniversity adopts SafeZone for Emergency Notification Alerts

Serious about the health and safety, CQUniversity Australia is using SafeZone to quickly and easily connect with more than 30,000 students and 2,000 staff during critical incidents such as severe weather events or personal emergencies.

» [Read More](#)



Northumbria University, Newcastle Rolls Out CriticalArc's SafeZone

As the first higher education institution in Europe to implement SafeZone, Northumbria University is enhancing staff and student safety while increasing the efficiency of everyday security operations across its six campuses.

» [Read More](#)



University of York selects SafeZone for round-the-clock safety

The University has successfully rolled out the simple-to-use, free application providing 20,000 students and staff with the ability to summon security or safety assistance via their mobile phones.

» [Read More](#)



CriticalArc's SafeZone improves safety and security at UniSA

This Case Study examines how the University of South Australia (UniSA) successfully implemented SafeZone to enhance the safety of students and staff, while reducing costs across six disparate campuses.

» [Read More](#)

Upcoming events

Meet CriticalArc at:

- [IFSEC International](#) London, 6 – 18 June
- [AUSA 2015](#) Queenstown NZ, 23-25 June
- [IACLEA 2015](#) Nashville USA, 29 June – 2 July
- [Safe Cities](#) Melbourne Australia, 8 July

[See all News](#)

New Partners

Welcome to our new partners in 2015:

- [NoviaSat](#) Saudi Arabia
- [Ashridge Security Management](#) UK
- [Confluence Security Group](#) USA
- [Orion Security Solutions](#) USA
- [FM Innovations](#) Australia

For more information:

company web www.criticalarc.com
product web www.safezoneapp.com
email contact@criticalarc.com
phone Australia [+61 1300 13 53 40](tel:+611300135340)
phone UK [+44 \(0\)800 368 9876](tel:+4408003689876)

